Active-Sites Consulting @ Middle East Energy 2025

Middle East Energy 2025 – Dubai, UAE | IIII Apr 7-9, 2025



- \bigcirc MENA is scaling fast Abundant minerals, rising RE-BESS synergy, and \sim \$1T investment momentum.
- **Energy transition is accelerating**—Major growth in renewables (target: 12% by 2030) driving need for BESS solutions.
- Huge potential, but cost remains key Customers prioritize price over ESG; localized solutions & incentives are crucial.







What We Uncovered on the Ground / Highlights:

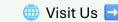
- 68–73% of renewable energy share will come from PV installations, creating massive demand for BESS.
- Companies recognize the need for LCA/PCF compliance but face **challenges** like **fragmented data** and **unclear standards**.
- Battery traceability and second-life integration are gaining importance, but regulations are still loosely defined in MENA.
- There is a strong call for simpler, modular, and cost-efficient battery solutions tailored for local market.
- Local manufacturing ambitions are rising, with an opportunity to build full battery value chains in MENA.

Powering Progress: Our Vision Forward

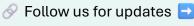
- We equip businesses to meet regulatory landscapes with digital-first solutions.
- Supporting localization and growth strategies for emerging energy players.
- Delivering cost-effective, modular frameworks tailored to regional needs.
- Promoting verified sustainability and supply chain transparency.
- Fostering industrial partnerships across borders for lasting impact.

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