

# 📅 Active-Sites Consulting @ Middle East Energy 2025

📍 Middle East Energy 2025 – Dubai, UAE | 📅 Apr 7-9, 2025

Active-Sites Consulting  
Connecting markets & Enabling trade

- 🌐 **MENA is scaling fast** — Abundant minerals, rising RE-BESS synergy, and ~\$1T investment momentum.
- 📱 **Energy transition is accelerating**—Major growth in renewables (target: 12% by 2030) driving need for BESS solutions.
- 🌟 **Huge potential, but cost remains key** — Customers prioritize price over ESG; localized solutions & incentives are crucial.



## 🔍 What We Uncovered on the Ground / Highlights:

- 📈 **68–73% of renewable energy share** will come from **PV installations**, creating massive demand for **BESS**.
- ♻️ Companies recognize the need for **LCA/PCF compliance** but face **challenges** like **fragmented data** and **unclear standards**.
- 🔗 **Battery traceability** and **second-life** integration are gaining importance, but **regulations** are still **loosely defined in MENA**.
- 🔧 There is a **strong call** for **simpler, modular, and cost-efficient battery solutions** tailored for **local market**.
- 👉 **Local manufacturing** ambitions are rising, with an **opportunity** to **build full battery value chains in MENA**.

## ⚡ Powering Progress: Our Vision Forward

- 🌐 We equip businesses to meet regulatory landscapes with **digital-first solutions**.
- 📍 Supporting **localization** and **growth strategies** for **emerging energy players**.
- 📦 Delivering **cost-effective, modular frameworks** tailored to **regional needs**.
- 👤 Promoting **verified sustainability** and **supply chain transparency**.
- 🤝 Fostering **industrial partnerships** across borders for **lasting impact**.

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## 👉 Let's Partner for What's Next

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