

📅 Active-Sites Consulting @ Hannover Messe 2025

📍 Hannover Messe 2025 – Hannover, Germany | 📅 Mar 31 – Apr 4, 2025

- **High awareness, low integration** – While awareness of DPP mandates exists, real implementation remains at early stages.
- 🔗 **Data remains the biggest hurdle** – Fragmentation, silos, and lack of internal readiness were recurring challenges.
- 🚀 **Opportunities in circularity & digitalization** – DPP seen as a driver for optimization, traceability, and new business models.



🔍 What We Uncovered on the Ground / Highlights:

- 🔧 **Implementation readiness is mixed** – Many companies still face gaps in standards, roles, and available platforms.
- 📊 **LCA/PCF & ESG data in focus** – Most stakeholders track some metrics but struggle to consolidate dynamic and lifecycle data.
- 🔒 **Data silos & integration issues** – SMEs especially need help breaking silos and building semantically rich data flows.
- 📉 **Regulatory clarity needed** – Delegated acts, access control, and standard alignment were major areas of uncertainty.
- 💡 **Growing interest in practical support** – Advisory, benchmarking, platform onboarding, and training are top needs.

⚡ Powering Progress: Our Vision Forward

- 🔗 We help bridge the **awareness-to-action gap** in DPP implementation.
- 🌐 Our mission is to **translate regulation into business opportunity**.
- 🔍 From **traceability to carbon data**, we guide clients on **LCA** and **PCF**.
- 🚀 Driving **digital platform integration** and **interoperability** within value chains.
- 🤝 Building **long-term partnerships** in **emerging tech** and **sustainability hubs**.

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🤝 Let's Partner for What's Next

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